



Above, Left: Marge Bevers and Dick Ziock look at and discuss the extensive genealogy reports that Marge produced as a result of her research. Center: Robert, Kevin and Kai take in displays of Ziock history. Right: Margaret Kriechbaum Swanson with a William Ziock impressionist aka Bill Beard.

Below: Gary Anderson, Architect and Principal, Gary W. Anderson & Associates, explained to the media that properties are under-valued and as a result, under-assessed. "Valuations must increase so that developers can benefit fully from investment. To offset this change, tax rates must decrease",

Historic Status AND Economic Solution For Ziock Building

Successful Listing on National Register of Historic Places AND Illinois Legislature Passes State Historic Preservation Tax Credit Bill. Both happened during May 2011.

Friends and supporters gathered June 9, 2011 at the Prairie Street Brewhouse to celebrated a dual victory.

historic preservation tax credits been available in Rockford. We're looking at some of these old problems with fresh sets of eyes."

Don Bissell, FOZ Organizer said, "never before have the combined advantage of historic status and the state

Jeff Orduno, FOZ spokesperson, said, "our work is not done; we will work with the City of Rockford – to identify the highest and best use, find tenants and a developer."



Never doubt that a group of thoughtful, committed citizens can change the world. Indeed it is the only thing that ever has.

– Margaret Mead



Historic Preservation Tax Credit Program Benefits the owner, the occupants, and the community by:

- Encouraging protection of landmarks through the promotion, recognition, and designation of historic structures
- Increasing the value of the rehabilitated property and returning underutilized structures to the tax rolls
- Upgrading downtowns and neighborhoods and often increasing the amount of available housing within the community.

Attendees Meet Ziock Descendants, Relatives and Employees

Richard Ziock, grandson of William Henry Ziock, Jr., traveled from California just to join in celebrating historic status for the Ziock Building. He confided that he learned many things about his grandfather from the research and historic newspaper articles unearthed by FOZ. Margaret Kriechbaum Swanson and Lucille Kriechbaum also attended.

Next Steps

Now that FOZ 1) successfully obtained historic status, 2) created an initial financial model for redevelopment, and 3) supported the State Historic Preservation Tax Credit Act, we will turn our attention and efforts leading to redevelopment.

We'll be meeting with local and regional officials regarding the future of the Ziock Building

At the invitation of Mayor Morrissey, we'll begin a joint education and outreach about the value of historic

tax credit benefits. Specially targeted will be owners of properties inside the Rivers Edge Redevelopment Zone (RERZ) with historic designation potential.

We'll create a prospectus, refine the financial model and develop a marketing campaign for outreach to prospective investors, developers and tenants.

Finally, we'll plan and implement the marketing campaign.

"Thank You" FOZ Supporters, Contributors, Special Friends

Ben McLaughlin, Bill Beard, Bill Houtkamp, Bill Johannes, Brian Harger, Cal DeWeerd, Charles Schweinler, Dan Streed, David Sidney, Doc Slafkosky, Don Bissell, Don Longwell, Doug Connell, Duane Bunton, Frank Houtkamp, Frank Schier, Gary Anderson, Gary Carlson, Greg Niemann, Holli Connell, Inis & Buzz Bloomster, Jeff Orduno, Jerry Kortman, Joe, Brenda and Celeste Battista, John Dickson, Justin Fern, Kevin Holdmann, Kyle Bevers, Lenae Weichel, Lucille and Don Kriechbaum, Mark McGinnis, Marge Bevers, Mark Baker, Mike LaLoggia, Mike Lunde, Mike Schirger, Pam Hein, Prairie Street Brewhouse, Shawn Kelley, Richard Ziock, Rita McGeary, Zack Sundquist.

Ziock Building Facts

- Restored to full capacity and use the Ziock Building could contribute up to \$1 million in property tax revenue to City coffers every year.
- The Ziock Building has approximately 225,000 square feet of floorspace. It is structurally sound and for a building of its age is amazingly free of serious environmental issues.
- The original 10-story portion is approaching its 100th birthday in 2013.