

Announcing. . . .

An Open Call for:

"Artistic Visions!"

Do you have an imagination that produces new and creative visions of ordinary things, every day sights.....like houses or stores or even factories?

Can you create a "picture in your mind's eye" of what a bridge or a landscape or an old vintage building might look like ... and would you like the opportunity to express that vision in some artistic medium?

*FRIENDS OF ZIOCK invite you to do just that ... using downtown Rockford's wonderful old vintage high-rise factory, the **Amerock Building** (also known as the **Ziock Building**) as your inspiration.*

[Note: A complete history of the building and the proposal to preserve it can be found at: www.ziock.org.]

We welcome your participation. Please read through this invitation ... then let your imagination go free, and submit your vision.

COMMEMORATIVE ARTISTIC COMPETITION AND EXHIBITION

After a year's research and planning, the FRIENDS OF ZIOCK are looking forward to the granting of "National Register of Historic Buildings" status for the William Ziock Building, aka the Amerock Building, in downtown Rockford. In anticipation of that recognition, we are planning a FESTIVE EVENT to celebrate. Therefore, we invite local and area artists and their students to submit an original work of art to be considered for recognition and exhibition at this public event, anticipated for Spring, 2011.

MAJOR GUIDELINES:

We are primarily interested in the artist's creative representation of:

What could this building become?

What might it look like if restored?

What imaginative results are possible?

This original work can be in any medium of your choice; e.g., drawing, water color, oil, architectural rendering, computer graphics, etc.

It can be of any size suitable for interior wall display [larger than 6 feet by 6 feet should be pre-approved].

It should be of a weight and sturdiness within itself (or should be mounted or backed with a sturdy material) which would allow for simple and easy installation.

The subject matter must be the ZIOCK building itself, or some portion thereof, but can be in your chosen style; e.g., realism, impressionism, expressionism, etc.; you name it.

Note: All art entries will remain the property of the artist and will be made available for retrieval/pickup by the artist after the close of the Exhibition. The Friends of Ziock reserve the right to take and keep photographs of all submissions, and to hold specially selected works for a limited time, for use in the promotion and advance work of the organization.

Entries are submitted by the artists at their own risk, and we cannot be responsible for loss or damage.

William Ziock Building (aka “Amerock Building”)

416 S Main St

Rockford, Illinois

Here are several identification views of the William Ziock Building for use as a reference and starting point for your creation. Please refer to our website:

www.ziock.org

The website contains vintage photos, some current photos as well as selected artist renderings showing potentially what the building could be.

Possible Uses

Examples might include student residences, artist lofts, mixed-use (parking, retail and residential), a world trade center, a casino (or an adjunct use supporting a casino such as retail and restaurants).



Examples of What Others Have Thought Ziock Could Look Like

Courtesy Gary Anderson & Associates



Courtesy William Johannes

Note: This vision incorporates the "Tapco Building, currently south of the Ziock Building.



Yves P. Rathle, Architect, San Francisco, CA

Courtesy Dick Hynes

Examples of Other Successful Projects

Dearborn Tower

1530 S State St.

Chicago, IL 60605

A former cold storage building, 100 years old.

<http://dearborntower.net/>



Sands Casino

Bethlehem, PA

A former steel mill, factories and furnaces, 163 acres. Now a casino, restaurants, retail with a hotel opening this year.

<https://www.pasands.com/casino/>

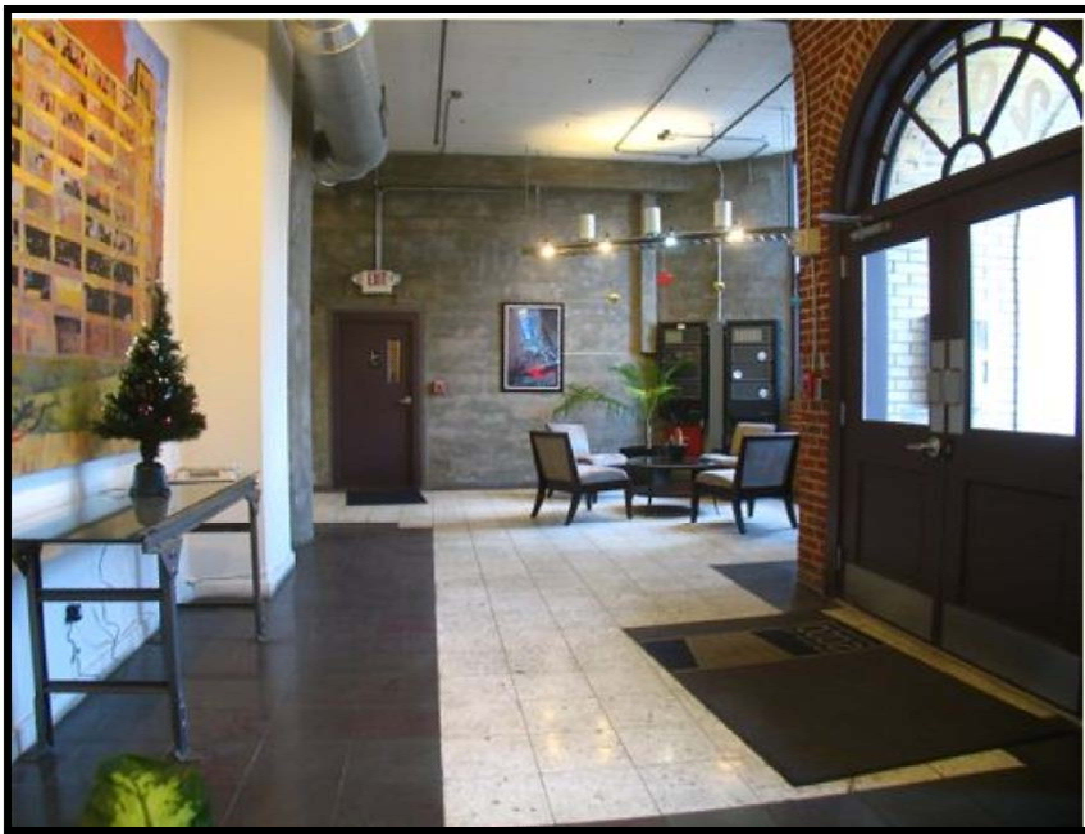


Sporting News Lofts
2020 Washington Ave
St. Louis, MO

<http://www.highrises.com/st-louis/sporting-news-lofts/>

or

<http://www.loftsat2020.com/>



Pepper Place

2901 S 2nd Ave South

Birmingham, AL 35233

(Formerly Martin Biscuit Building and Dr. Pepper Syrup Plant) <http://ilovepepperplace.com/tag/places/>

Note: Photos below depict examples of retail/commercial businesses which might be included in a renovation or restructuring.



ENTRY FORM

Friends of Ziock Artistic Competition and Exhibition

Calendar

☐	May 4, 2011	Entry Due Date
☐	May 11, 2011	Notifications Sent
☐	June 9, 2011	Exhibition/Reception
☐	June 10, 2011	Pick Up Work

ENTRY CHECK LIST . . . Your Original Work

- can be in any medium of your choice; e.g., drawing, water color, oil, architectural rendering, computer graphics, etc.
- can be of any size suitable for interior wall display [larger than 6 feet by 6 feet should be pre-approved].
- should be of a weight and sturdiness within itself (or should be mounted or backed with a sturdy material) which would allow for simple and easy installation.
- subject matter must be the ZIOCK BUILDING itself, or some portion thereof, but can be in your chosen style; e.g., realism, impressionism, expressionism, etc.; you name it.

Entry Fee

- There is no entry fee – Friends of Ziock appreciate your participation in the competition and exhibit.

Friends of Ziock is Responsible For:

- Handling all artwork professionally and with utmost care.
- Installing/displaying accepted artwork.
- Having staff on premises during regular hours.
- Acknowledging and inviting artists to reception.
- Writing and sending press releases to publications.
- Releasing art to artist by date specified above (pick-up date).

Artist is Responsible For:

- Reading and following guidelines in the separate “Call For Entries” document. The best place to obtain the “Call For Entries” document and additional copies of this entry form is from our website: www.ziock.org
- Ensuring that art entries arrive by specified entry date (you can hand deliver or ship to).
- Including one entry form (this form) with each piece of art submitted. (Limit 3 entries per artist.)

Agreement:

By submitting work to this exhibition all artists agree to allow reproduction for educational, publicity and archival purposes.

Insurance:

Friends of Ziock does not carry insurance. Artist needs to self-insure the work that is on exhibit at the exhibition.

Where To Deliver Art Entries:

Deliver art entries (via hand delivery or shipment) to:

J.R. Kortman Center for Design
107 N Main St.
Rockford, IL 61101 USA
815-968-0123

NOTE: Be sure this entry form accompanies EACH entry.

NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **E-MAIL** _____

TITLE OF ENTRY _____

DESCRIPTION OF MEDIUM _____

ARTIST STATEMENT (Optionally attach a statement of up to 200 words. Please staple statement to this entry form.) You may also use an additional sheet for expanded description or as necessary to provide comments.